

K R Y S A L I S

KRYSALIS CONSULTANCY SERVICES PVT LTD

C O M P A N Y P R O F I L E

ABOUT US

Years of Consulting

General management consulting organization operating in the Indian market place for over 15 years

15

Key Services

Wide experience in the areas of Market studies, Operations/supply chain and Strategy

7

100+

Projects completed

Successfully completed 100 projects across industries that include Auto, Auto ancillaries, off-road vehicles, process companies, real estate, retail etc.,

Consultants

Seasoned and experienced team of professionals with engineering and management qualifications

20

K R Y S A L I S



SERVICES



STAFFING



TRANSFORMATION
SERVICES



STRATEGY
CONSULTING



OPERATIONS &
SUPPLYCHAIN
IMPROVEMENT



MERGERS &
ACQUISITION

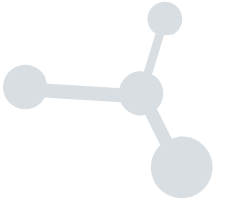


TRAINING

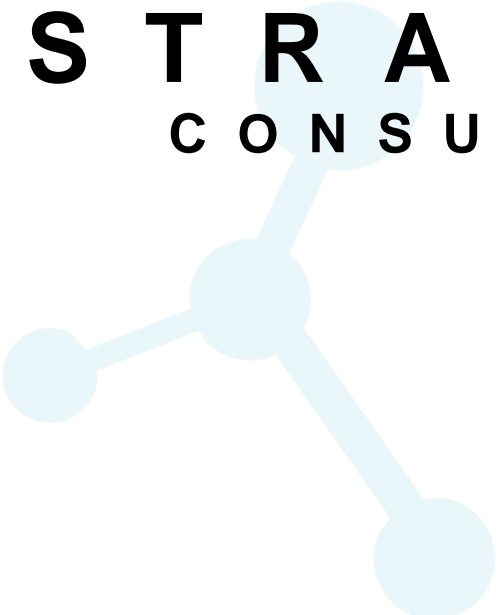


MARKET
RESEARCH

“ We Bring Best
Global Practices
To Your
Business ”



S T R A T E G Y
C O N S U L T I N G



NOTABLE PROJECTS

Visioning exercise & strategy workshop to create roadmap for achieving organization's goals
- For **CLAAS India Ltd.**

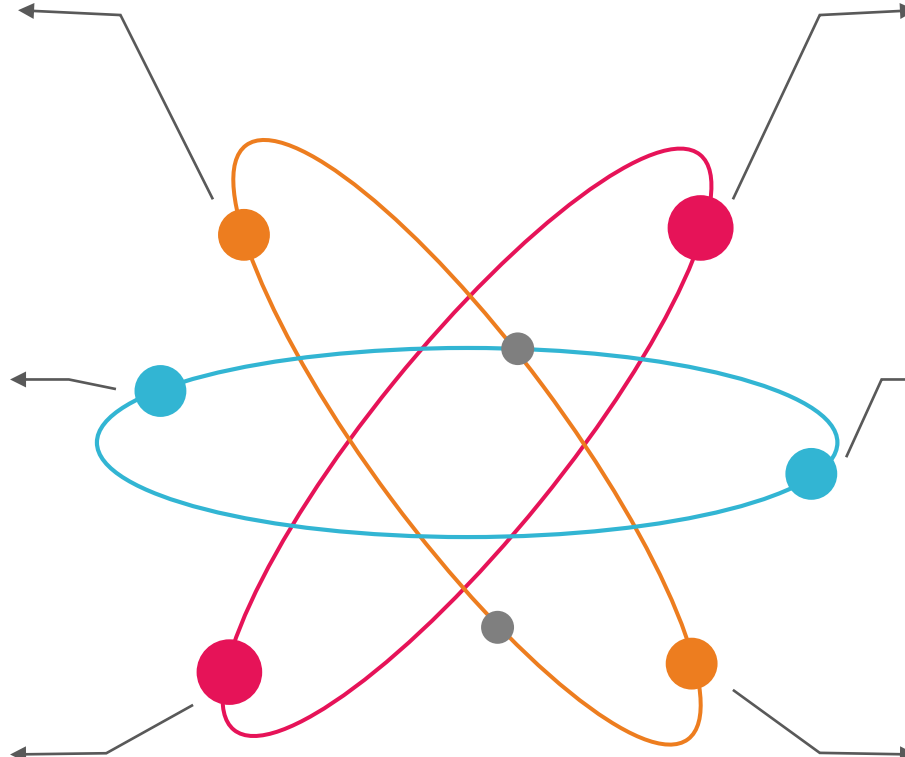
To **re-structure and re-engineer** the logistics & planning process to improve effectiveness and reduce cost
- For **TAFE**

To help the company **scale up from Rs. 40 crores to Rs. 100 crores** while sustaining **growth and profitability**
- For a **tier 1 auto ancillary company**

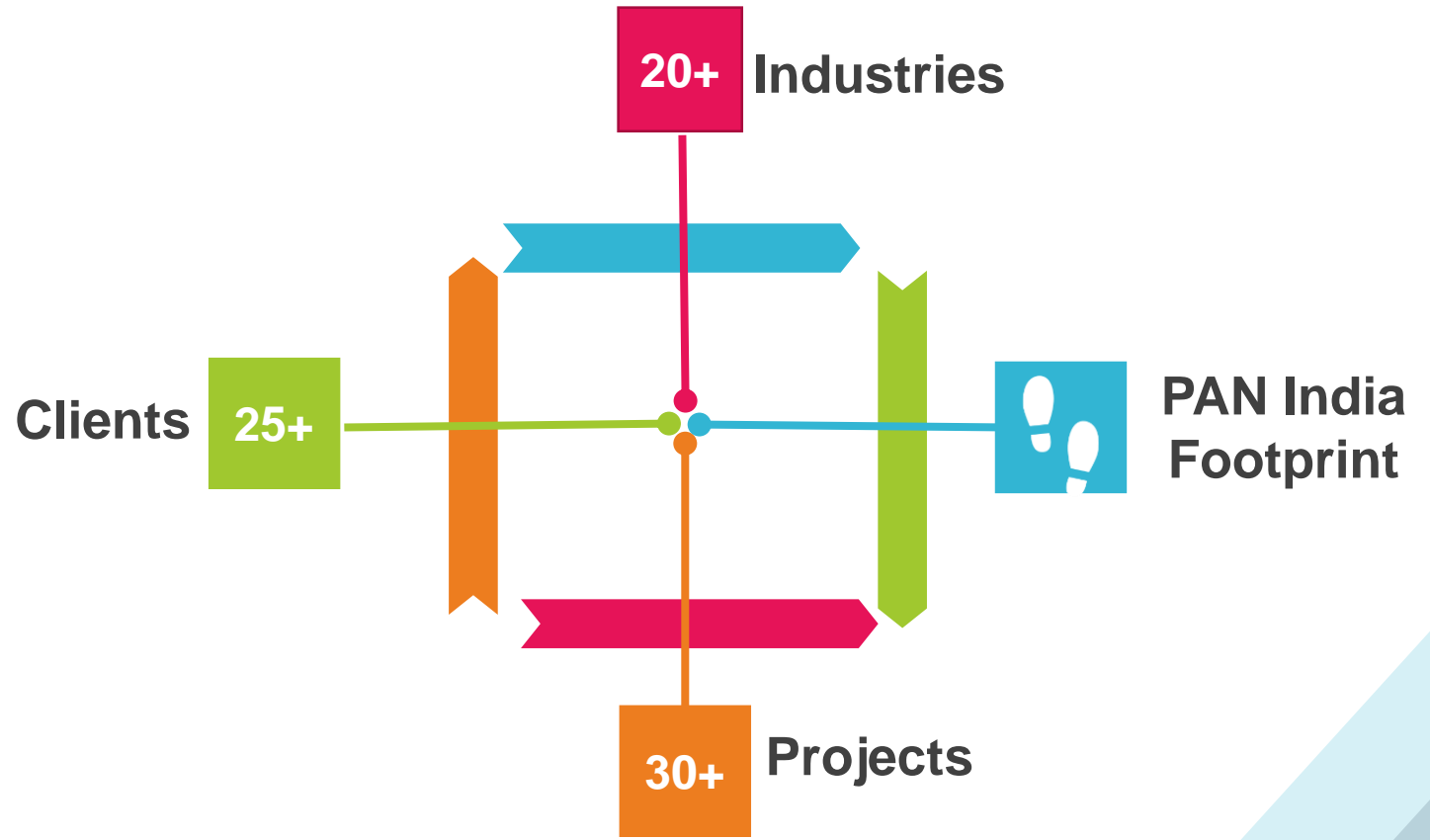
To study and recommend strategies to **turnaround** a loss making branch
- For a **leading battery manufacturer**

To **turnaround a loss making SBU** that was exporting coir mats
- For **A leading business conglomerate in Cochin**

To guide the company in **reaching 1 billion dirham sales** from 200 million dirhams – through an organizational change management exercise
- For a **business group in UAE**



M A R K E T R E S E A R C H



“Specializes in
B2B Studies”

FEW NOTABLE PROJECTS



Abrasive Materials – Customer Behavior
2000 Carpenters, Fabricators, Painters & Mosaic floor contractors plus 1000 retailers across India



Market Potential – Home Health Monitoring Device
2 States, 1000 Respondents, 100+ Doctors & Pharma Shop Owners



Tractor Market –Customer Perception Study
3000 farmers and 100 plus dealers across 500 villages in 25 states



Market Size Study – LT Panels
All India study covering 5 Thermal power plants and 5+ Project consulting companies



Market size – Electrical Cables
PAN India Study with respondents from 50+ Companies



OPERATIONS & SUPPLY-CHAIN



7

INDUSTRIES

75+

PROJECTS

200+

COMPANIES

“
End to End
Solutions”



S E R V I C E S O F F E R E D



LEAN IMPLEMENTATION

Implementation of lean practices in a cluster of small & medium scale companies.

YEARS 10

OEMs 5

CLUSTERS 14

CLIENTS 150+

INDUSTRIES 10+

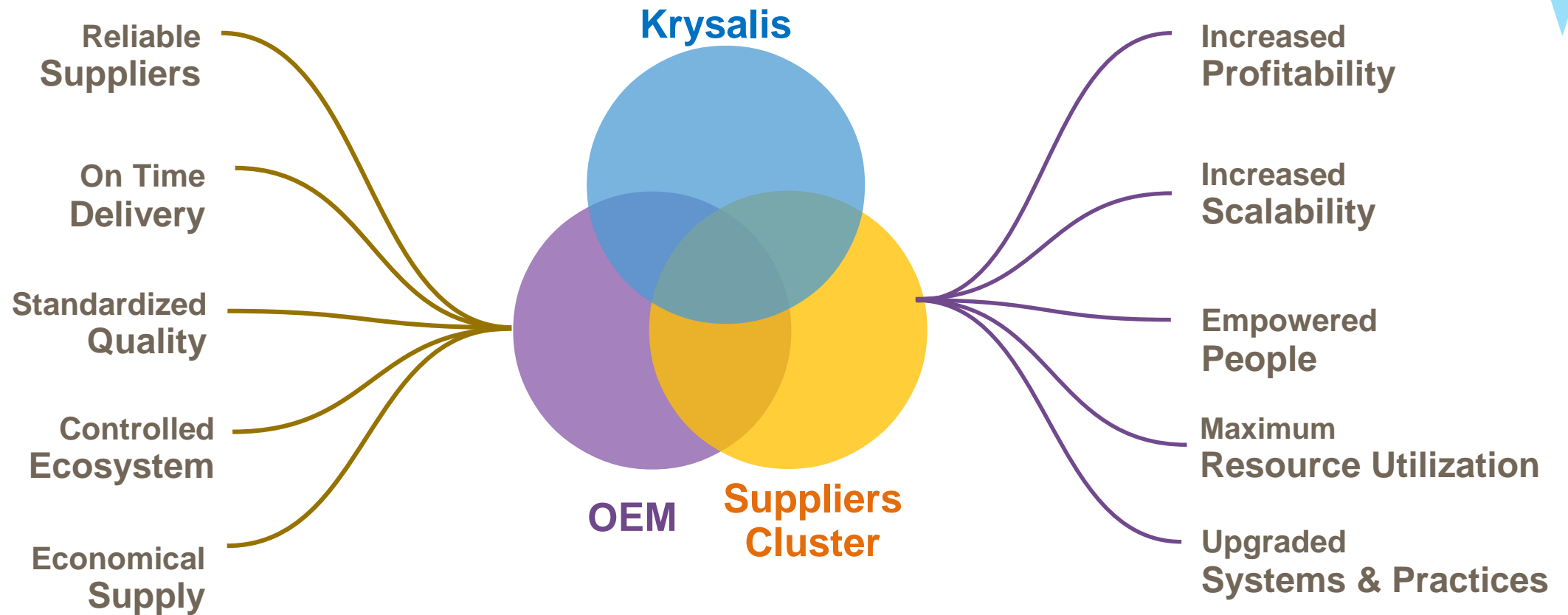
BUSINESS SIZE 01 – 2500 Cr

Authorized Consultants of



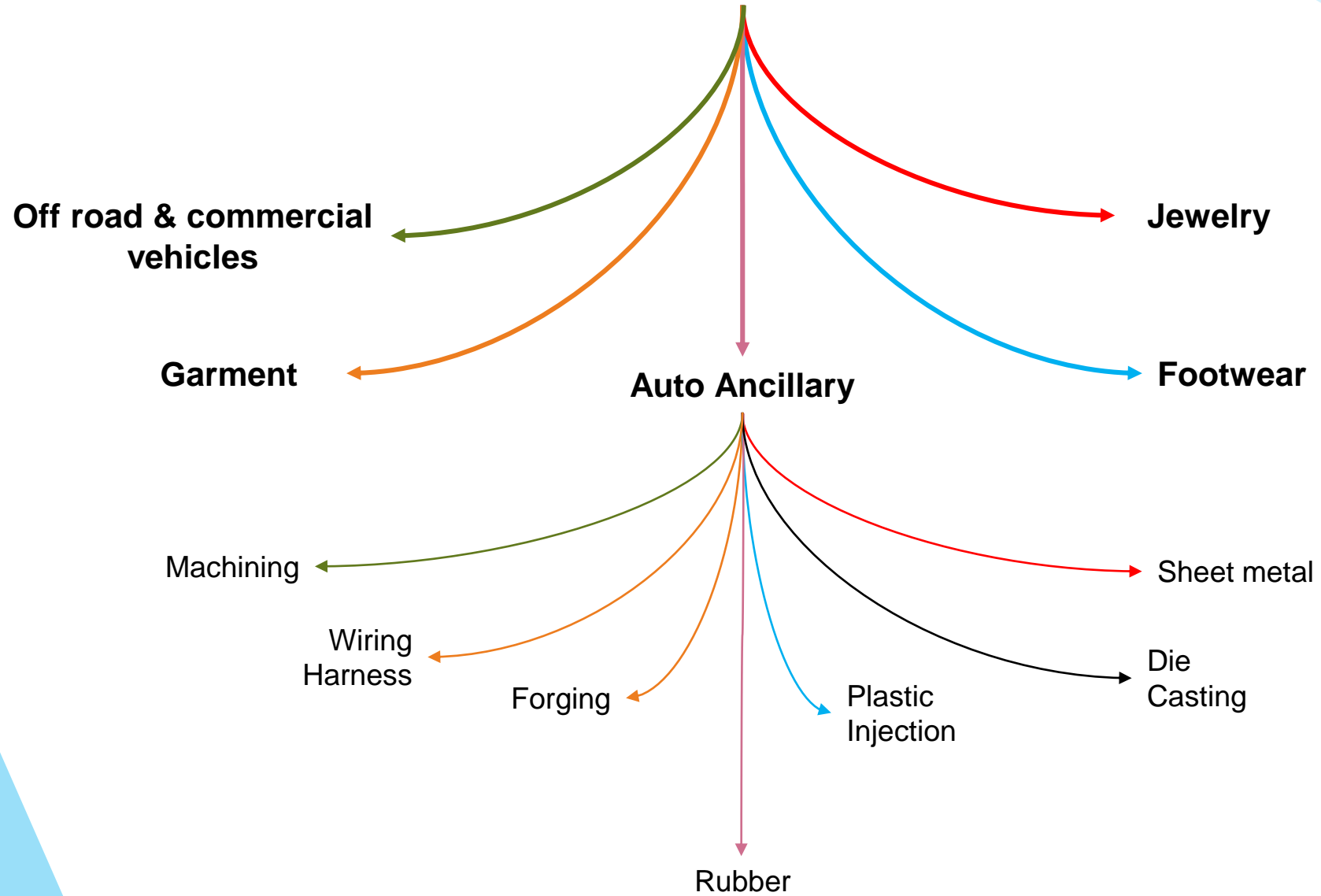
&





● **Lean Implementation Projects** ●

Diverse lean portfolio





Experience in Manufacturing Capability Improvement thro' lean

Few case studies



Improving productivity of a leading US based ATM manufacturer

- **Objective:**

- Evaluate operations through the lens of lean, Identify opportunities for improvement ; and
- Study the existing layout and plan for a greenfield layout addressing the current difficulties

- **Challenge:**

- Well managed operations, Very little room for inefficiencies

- **Approach:**

- Gemba walks to the whole factory to evaluate leanness and 5S
- Time and method study to identify inefficiencies
- Study alternatives for eliminating NVAs and improving productivity in the current layout
- Using 'Strategos' tool to assess the current and proposed layout from lean perspective
- Jointly designing new layout

- **Result:**

- Suggestions for improving 20% productivity were given – of which 30 to 40% were unknown to the customer
- New layout with minimal material movement considering future expansion was designed

Inculcating lean culture for a leading footwear manufacturer

- **Objective:**

- To strengthen manufacturing by inculcating lean practices & thinking

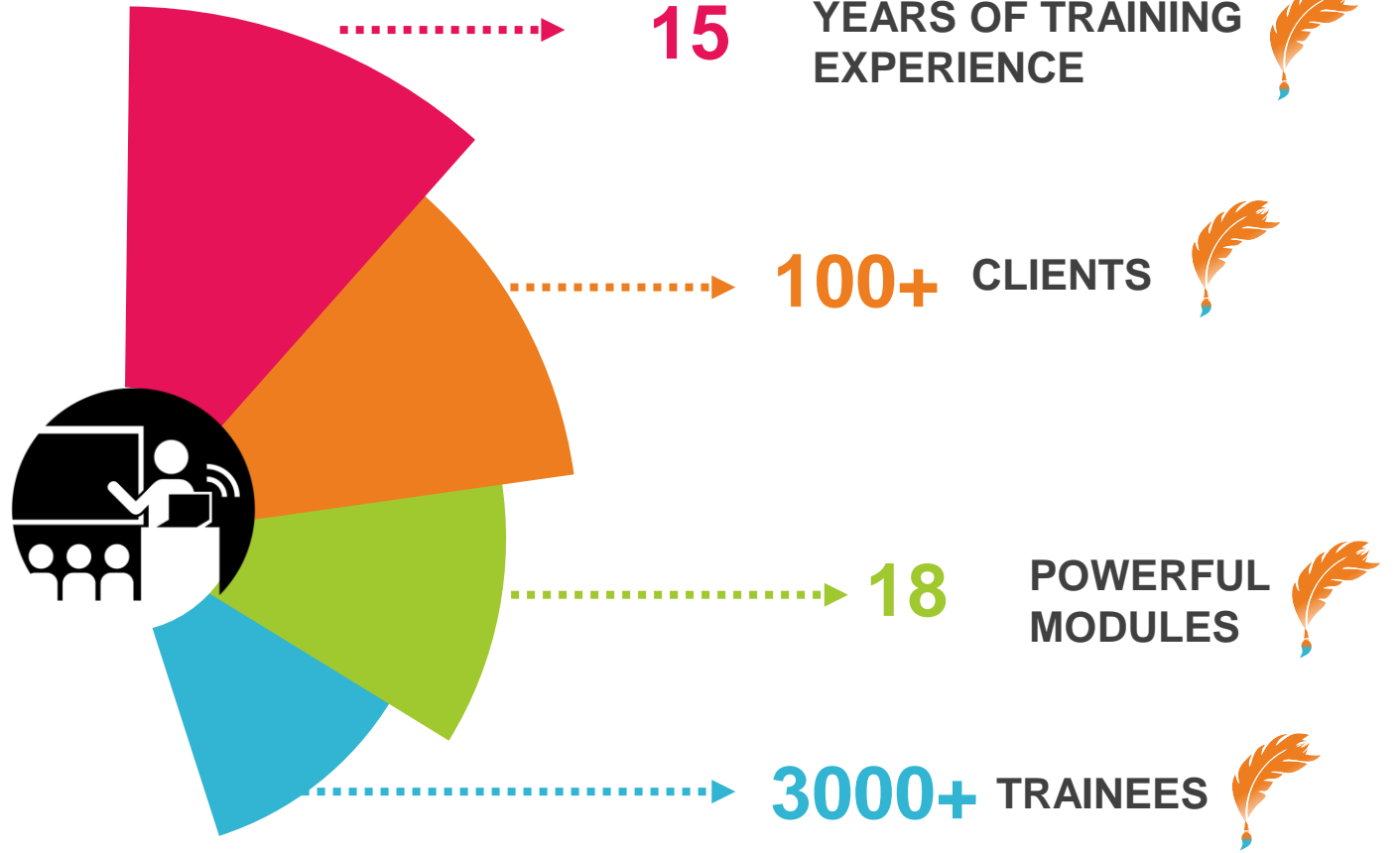
- **Approach:**

- Diagnosis to assess strengths, weaknesses & potential for quick wins (study of data, lean assessment & VSM)
- Select focus projects, form teams and set clear goals with milestones
- '5S' and 'Kaizens' to be foundation projects
- Train and sensitize the team on lean philosophy and wastes
- Handhold team for systematic problem solving and addressing wastes
- Introduce and practice tools like Kanban, poka-yoke, QC tools, etc..
- Ensure lean practices become part of daily habits – through periodic reviews and assessments

- **Result:**

- Rejections reduced by 50%
- Manufacturing lead time reduced by 65%
- Labour productivity improved by 48%
- Stock variations reduced by 83%

“Implemented in 4 of their manufacturing plants across 3 states in a span of 3 years”



“ We train people at all levels –
“SHOPFLOOR TO
TOP MANAGEMENT” ”

TECHNICAL

Introduction to lean thinking & tools and techniques

Kanban & VSM

Culture of 5S & Kaizen

OEE & SMED

TPM

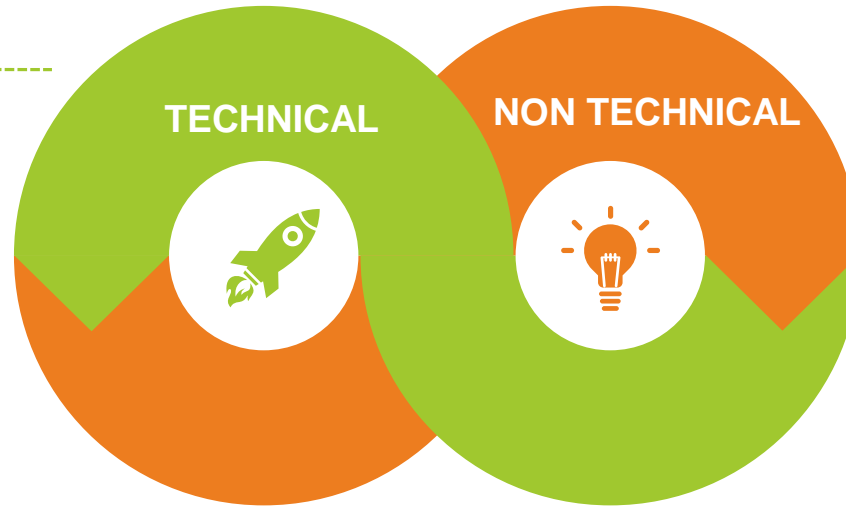
APQP & PPAP

PFMEA & SPC/SQC

Problem solving tools

IATF orientation

Essentials of Manufacturing Concepts



NON-TECHNICAL

Essentials of a healthy business

Managerial skills, team building & time management

Financial discipline and decision making

Transactional Analysis - Behavioural training

Sharpening Interpersonal relations skills through FIRO B

Self Development

Enhancing Professionalism



MODULES


CLIENTS




TOP TEAM



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43
Years of
Exp



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